

FOR IMMEDIATE RELEASE

Marina Lee joins TieCare International to oversee China school region

FOOTHILL RANCH, California, USA (19 FEBRUARY 2015) – Marina Lee, an insurance services expert, has been appointed as the newest TieCare Representative for international schools in the People's



Marina Lee: New TieCare Representative for China Region

Republic of China, effective immediately.

Ms. Lee will be joining a world-class team of TieCare representatives who serve the insurance needs of our international school client base. Along with improving member outreach and support services in the region, she will work closely with brokers and distributors to develop customized products and expand the TieCare brand.

Ms. Lee joins TieCare from Insurance Services International (ISI), one of TieCare's distributors, where she served as a Sales Manager for the last three years – developing and maintaining relationships with various

insurance carriers, international schools and corporate clients. Prior to ISI, Ms. Lee worked for Cigna Shanghai and Cigna Beijing in a consulting and training role, providing product education to brokers and members and working closely with the underwriting team on product development.

“We are very excited to have Ms. Lee join our TieCare team.” said Mr. Mark Tomaszewski, President of TieCare International. “Her experience and expertise in the international insurance market are perfectly suited to the needs of TieCare. We are confident that she will pave the way to better serving the needs of our distributors, current members and future clientele.”

Her appointment comes as TieCare, the leading provider employee benefits to American and international schools around the world, continues its expansion around the world.

“TieCare International has been a strong player in the international educational market for decades, and I am delighted at the opportunity to help the company grow and provide world-class service to our members and distributors.” said Ms. Lee.

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TieCare International is the educational division of Global Benefits Group (GBG), with representation in more than 25 locations around the world, and 35 years of experience serving as the market leader in answering the ever-changing needs of the international educational community. TieCare offers high-quality products that come with unparalleled customer service – supporting every segment of the insurance value chain: underwriting, placement of risk, marketing support, client services, claims administration, worldwide direct-bill network and assistance services.

ABOUT GLOBAL BENEFITS GROUP

Founded in 1981, privately held GBG Insurance Limited and Global Benefits Group serve the insurance and financial service needs of expatriates, third-country nationals and local nationals. GBG offers a multitude of insurance products – including health, life, income replacement, travel and special risks – to individuals or groups of any size around the world. GBG Insurance Limited is rated B++ (Good) by A.M. Best.

GBG has administrative offices in Southern California (Corporate Headquarters); Belgrade, Serbia; Dubai, United Arab Emirates; Hyderabad, India; Jakarta, Indonesia; London, England; Manila, Philippines; Miami, Florida, USA; Shanghai and Beijing, China; Toronto, Ontario, Canada; and Vienna, Austria. In addition, GBG has local field representation in South Africa, Ethiopia, South Korea, Denmark, Singapore and Turkey.

Under its TieCare International brand, GBG is the leading supplier of employee benefits to American and international schools around the world.

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